

EMRA Strategic Plan

MISSION



The Emergency Medicine Residents' Association (EMRA) is the voice of emergency medicine physicians-in-training and the future of our specialty.

We help emergency medicine physicians-in-training become the **best doctors and leaders** they can be and shape emergency medicine into the **best specialty** it can be.



2026 VISION



By 2026, EMRA is the boldly innovative, future-forward home for emergency medicine (EM) physicians-in-training.

- Equity and diversity are intrinsic to our culture.
- Members thrive in patient care, professional growth, and personal fulfillment.
 - Our advocacy and leadership prepares trainees for their future.
 - We build lasting connections with our members.
 - We invest in a well-trained and thriving staff.



ABOUT US





EMRA is the largest and oldest independent resident organization in the world. EMRA was founded in 1974 and today has a membership of more than 19,000 residents, medical students, fellows, and alumni.



PLAN SPECIFICATIONS

This Strategic Plan is a guiding document for EMRA and has been approved by the Board of Directors on September 18, 2022, for 2022 through 2026.

PILLARS

EDUCATION Help you become the best doctor you can be

LEADERSHIP Help you become the best leader you can be

ADVOCACY Shape emergency medicine into the best specialty it can be



PILLAR 1 EDUCATION

EMRA helps you become the best doctor you can be.

STRATEGY 1 Intentionally provide the best trainee-driven, mentor-guided on-shift resources

VISION Every EM physician-in-training is aware of EMRA resources and uses them regularly **Objective 1.1.1:** Leverage EM Resident to provide opportunities for members to expand skills, publish, and be the training ground for future content creators **Objective 1.1.2:** Develop novel, useful on-shift publications, podcasts, mobile applications, and resources **Objective 1.1.3**: Ensure advising resources are high-quality and data-driven **Objective 1.1.4:** Identify gaps in training and create targeted resources to address them **Objective 1.1.5:** Ease educational and career transitions for our members



PILLAR 1 EDUCATION

EMRA helps you become the best doctor you can be.

STRATEGY 2 Engage external partners to provide member access to outstanding educational resources

VISION The market-leading product in every EM-related educational niche is an EMRA member benefit

Objective 1.2.1: Identify and partner with education leaders to share diverse

perspectives and provide greater access to all

Objective 1.2.2: Drive awareness of EMRA's educational benefits among members



PILLAR 2 **LEADERSHIP**

EMRA helps you become the best leader you can be.

STRATEGY 1 Cultivate lifelong leaders who will shape the future of EM

VISION EM trainees see EMRA as the launching pad of leadership

Objective 2.1.1: Create meaningful leadership opportunities

Objective 2.1.2: Foster a sense of community between EMRA leaders and EM

physicians-in-training in national, state, and local leadership positions

Objective 2.1.3: Recognize and celebrate the outstanding achievements of members

who have contributed to the specialty

Objective 2.1.4: Foster and celebrate diversity within EMRA and EM



PILLAR 2 **LEADERSHIP**

EMRA helps you become the best leader you can be.

STRATEGY 2 EMRA enables every EM physician-in-training to become a leader

VISION Every EM physician-in-training has the tools to effect meaningful change
Objective 2.2.1: Provide and maintain high-value mentorship opportunities for members
Objective 2.2.2: Develop relationships with existing leaders in EM
Objective 2.2.3: Create leadership development programs and content



PILLAR 3 ADVOCACY



EMRA shapes emergency medicine into the best specialty it can be.

STRATEGY 1 Be the voice of EM physicians-in-training representing and including diverse perspectives

VISION In every room where a decision affecting EM physicians-in-training is being made, the EMRA voice is sought out, respected, and heard loud and clear. All EM physicians-in-training and program stakeholders have a positive view of EMRA.

Objective 3.1.1: Create consequential opportunities for members to develop their advocacy skills,

both within EMRA and externally

Objective 3.1.2: Practice policy-based governance through an engaged and connected

Representative Council

Objective 3.1.3: Prioritize an agenda for issues that are pertinent to our members and our patients

Objective 3.1.4: Collaborate with existing entities to promote a joint agenda

Objective 3.1.5: Develop a state advocacy pipeline to connect EMRA members to local advocacy



PILLAR 3 ADVOCACY



EMRA shapes emergency medicine into the best specialty it can be.

STRATEGY 2 Develop an informed membership involved in shaping issues that affect their current and future practice

VISION Every member is knowledgeable about the relevant issues affecting our specialty **Objective 3.2.1:** Engage communities of interested members to discuss and debate relevant issues

Objective 3.2.2: Foster innovative and effective ways to educate our members on pertinent issues and agendas to raise their awareness and involvement

Objective 3.2.3: Increase support for legislative and regulatory activities pertaining to our membership





Thank you