



2023

Media Kit — & — Prospectus

Foster the Future of EM

Before they are the CEOs, department chairs, and board members of the specialty, they are students and residents first - they are EMRA. Start fostering your relationships early to ensure tomorrow's success.

About EMRA

The Emergency Medicine Residents' Association is the voice of emergency medicine physicians-in-training and the future of our specialty.

EMRA is the largest and oldest independent resident organization in the world.

Today, our members are early adopters in the specialty, constantly seeking to improve.

Tomorrow, they will become the buyers and decision-makers in emergency departments around the globe.



EMRA BY THE NUMBERS

1974

EMRA was established

16k+

Members annually

86%

of all EM residencies in the U.S. sign up every resident to be an EMRA member

88k

Average monthly EMRA.ORG page-views

85k

Average monthly EM Resident magazine online page-views

2.5k

EMRA*Cast listeners per month

59%

Open rate of What's Up (all-member monthly electronic newsletter)

65%

Open rate of Medical Student Council monthly newsletter

60%

Open rate of EM Resident online announcement

70%

Open rate of the EMRA Daily (conference electronic newsletter)

2k

Job & Fellowship Fair attendees

4k

One-on-one meetings held through Virtual Residency Fair

33k+

Social media followers

375k+

Average monthly social media impressions

EMResident MAGAZINE

Official Publication • Emergency Medicine Residents' Association

Our magazine is written by residents, for residents.
It's packed with knowledge - **and it gets noticed.**

CIRCULATION AND REACH

17k+

Average print
circulation per
edition

85k+

Average monthly site
visits to EM Resident
online

60%

Avg. open rate for
EM Resident Table
of Contents email

The magazine is published quarterly and sent to all members, including students, residents, and alumni, plus program directors, program coordinators, academic advisors, EM specialty leaders, and corporate friends.



REGULAR TOPICS INCLUDE:

- Critical Care
- International Medicine
- Pediatric EM
- Toxicology
- Wilderness Medicine
- Resident Research
- Resident Profiles
- Ultrasound
- Technology
- Advocacy
- Medical Student News
- Financial

ADVERTISING DEADLINES:

Edition	Sales Close	AD Materials Due
January - February - March	Nov. 10, 2022	Nov. 23, 2022
April - May - June	Jan. 15, 2023	Feb. 1, 2023
July - August - September	April 15, 2023	May 1, 2023
October - November - December	July 15, 2023	Aug. 1, 2023
Jan - Feb - March 2024	Oct. 15, 2023	Nov. 1, 2023
April - May - June 2024	Jan. 15, 2024	Feb. 1, 2024

*Scientific Assembly edition! Be sure to promote your booth and events at ACEP23.

DISPLAY AD SIZES

All files must be 300 dpi or higher, submitted as EPS, TIFF, JPG, or press-ready PDFs.

Display Ad	Width/Depth
2 Page Spread (Full Bleed)	16" x 11"
2 Page Spread (No Bleed)	15" x 10"
Full Page (Bleed)	8.5" x 11"
Full Page (No Bleed)	7.5" x 10"
Half Page Horizontal	7.5" x 4.75"
Half Page Vertical	3.5" x 10"
Third Page Horizontal	8.0" x 3.33"
Third Page Vertical	2.25" x 10"
Quarter Page Square	3.5" x 4.75"
Back Cover	7.5" x 7.5"



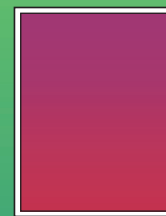
2 Page Spread
+ .125" bleed (9pts)



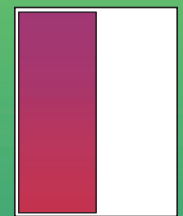
2 Page Spread
No Bleed



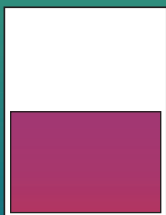
Full Page
+ .125" bleed (9pts)



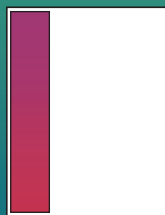
Full Page
No Bleed



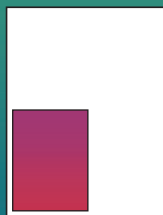
Half Page
Horizontal



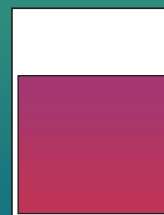
Half Page
Vertical



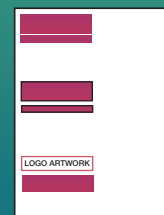
Third Page
Vertical



Quarter Page
Square



Back Cover
(OBC)



Classified Ad

Classified Ad
Color block

Classified Ad
with logo

Tweetimonial

We **pride** ourselves in **supporting** our residents & their passions.

We're **so proud of our intern for her first publication on such an **IMPORTANT** topic in the current issue of **EMResident!****

DISPLAY AD PRICING

Guidelines

As the largest organization to represent the needs of the emergency medicine resident, we are able to reach a unique and important niche of our specialty.

The EMRA Board of Directors requires that all positions advertised in EM Resident be limited to Board Certified/Board Eligible (BC/BE), Residency-Trained emergency physicians. EM Resident has the right to refuse an advertisement if such guidelines are not met.

For the sake of terminology consistency, the terms, "ED," "Emergency Department," and "Emergency Physicians" are preferable over using "ER" or any derivation.

Display Ads

Placement of all ads other than premium ads is at the discretion of the publisher. **All advertising is subject to the approval of EMRA and may be declined at EMRA's discretion.** Payment must accompany order. All rates are non-commissionable. All cancellations must be in writing. Any cancellations received after space deadline will not be refunded.

Display Ads	# of Runs		
Placement/Size/Color	1x	2x	4x
Covers (4 color only)			
Inside front (IFC) 7.5" x 10"	\$4460	\$3652	\$2725
Inside back (IBC) 7.5" x 10"	\$4460	\$3652	\$2725
Outside back (OBC) 7.5" x 7.5"	\$5717	\$4383	\$3144
Four Color			
2-page spread	\$5145	\$4383	\$3878
Full page 7.5" x 10"	\$3000	\$2293	\$1871
1/2 page vertical 3.5" x 10"	\$1560	\$1380	\$1210
1/2 page horizontal 7.5" x 4.75"	\$1560	\$1380	\$1210
1/3 vertical 2.25" x 10"	\$1240	\$1034	\$880
1/3 horizontal 8" x 3.33"	\$1240	\$1034	\$880
1/4 page 3.5" x 4.75"	\$918	\$690	\$550
Spot Color			
Add 25% to the Black and White rates for each additional color.			
Black & White			
2-page spread	\$3430	\$2922	\$2585
Full page 7.5" x 10"	\$2001	\$1534	\$1246
1/2 page vertical 3.5" x 10"	\$1040	\$918	\$807
1/2 page horizontal 7.5" x 4.75"	\$1040	\$918	\$807
1/3 page vertical 2.25" x 10"	\$800	\$690	\$586
1/4 page 3.5" x 4.75"	\$560	\$460	\$366

Notes: Bleeds must be at least 9 points on each bleed side; All sizes are expressed width x length.

CLASSIFIED AD PRICING

Classified Ads

Copy for classified ads must be submitted via email; space will not be reserved until payment is received. Classified ads are placed in alphabetical order by state, then city, or under a "Multi-State" heading.

Classified Ad Rates

1x	
Up to 150 words	\$359
Up to 300 words	\$639
2x	
Up to 150 words	\$300
Up to 300 words	\$560
4x	
Up to 150 words	\$255
Up to 300 words	\$480

Color Block Background

1x	
Up to 150 words	\$464
Up to 300 words	\$720
2x	
Up to 150 words	\$401
Up to 300 words	\$680
4x	
Up to 150 words	\$320
Up to 300 words	\$560

Add logo artwork to ad

Per ad	\$100 per issue
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SPECIALTY ADVERTISING

Unique opportunities are
available.

Call Cynthia Kucera at
201-767-4170 to customize
your campaign!



DIGITAL AD PRICING

Static or animated ads are available on EMRA's hugely popular website, which features smart content, ensuring every visitor has a customized experience.

EMRA.ORG HOMEPAGE

Size: 728 x 90 px	1x	3x	6x	12x
Per ad / per issue	\$1000	\$2835 (\$945/mo)	\$4725 (\$787.50/mo)	\$7560 (\$630/mo)
Size: 300 x 250 px	1x	3x	6x	12x
Per ad / per issue	\$840	\$2205 (\$735 mo)	\$3780 (\$630 mo)	\$6300 (\$525 mo)

EMRA.ORG INTERIOR LANDING PAGES

Size: 728 x 90 px	1x	3x	6x	12x
Per ad / per issue	\$1000	\$2835 (\$945/mo)	\$4725 (\$787.50/mo)	\$7560 (\$630/mo)
Size: 300 x 250 px	1x	3x	6x	12x
Per ad / per issue	\$840	\$2205 (\$735/mo)	\$3780 (\$630/mo)	\$6300 (\$525/mo)

EM RESIDENT ONLINE

Size: 728 x 90 px	1x	3x	6x	12x
Per ad / per issue	\$1000	\$2364 (\$788/mo)	\$4410 (\$735/mo)	\$7560 (\$630/mo)
Size: 300 x 250 px	1x	3x	6x	12x
Per ad / per issue	\$840	\$2100 (\$700/mo)	\$4095 (\$682.50/mo)	\$6300 (\$525 mo)

Size: 728 x 90 px	Table of contents email (Released with each print mailing)
Running 6x	\$4725 (\$787.50/edition)

EMRA DAILY - CONFERENCE E-NEWSLETTERS

Sent daily to EMRA attendees at ACEP Scientific Assembly & CORD Academic Assembly

Banner: 728 x 90 px	
Run of conference	\$3000

Content (25 words)	
Run of conference	\$3700

DIGITAL AD PRICING

WHAT'S UP - MONTHLY E-NEWSLETTER

What's Up is sent to all EMRA members, EM program directors and coordinators, and additional EM-relevant audiences every month. With an open rate more than double the industry average, this is a highly effective channel.

Size: 728 x 90 px	1x	3x	6x	12x
Per ad / per issue	\$895	\$2365 (\$788/mo)	\$4410 (\$735/mo)	\$7560 (\$630/mo)
Content ad <small>(25 words)</small>	1x	3x	6x	12x
Per ad / per issue	\$1000	\$2835 (\$945/mo)	\$5040 (\$840/mo)	\$8820 (\$735/mo)

MAILING LIST RENTAL PRICING

EMRA's membership mailing addresses are available for rental. Members include U.S. and International students, residents, fellows, and alumni (EM residency graduates). To request your EMRA mailing list rental, complete the order form. Some restrictions may apply. Please call for details.

Type of List	Price
Entire Membership	\$715
Resident Members by Graduation Dates	\$633
Random Sample or Special Criteria List	\$605
Senior Residents	\$550
Alumni (includes recent grads)	\$523
Medical Student Section	\$468

Reach Cynthia Kucera at
201-767-4170 or
advertising@emra.org to
customize your campaign!

MULTI-CHANNEL ADVERTISING

Let us help you reach your goals by reaching our members

EMResident

2023 ADVERTISING RATES/ORDER FORM

All rates are **PER ISSUE**; select preferred ad size and run time(s) below. Prices effective with the Jan/Feb/March 2023 issue.

Cover (4 color only)	1x	2x	4x
Inside front (IFC) 7.5" x 10"	<input type="checkbox"/> \$4460	<input type="checkbox"/> \$3652	<input type="checkbox"/> \$2725
Inside back (IBC) 7.5" x 10"	<input type="checkbox"/> \$4460	<input type="checkbox"/> \$3652	<input type="checkbox"/> \$2725
Outside back (OBC) 7.5" x 7.5"	<input type="checkbox"/> \$5717	<input type="checkbox"/> \$4383	<input type="checkbox"/> \$3144
Four Color	1x	2x	4x
2-page spread	<input type="checkbox"/> \$5145	<input type="checkbox"/> \$4383	<input type="checkbox"/> \$3878
Full page 7.5" x 10"	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$2293	<input type="checkbox"/> \$1871
1/2 page vertical 3.5" x 10"	<input type="checkbox"/> \$1560	<input type="checkbox"/> \$1380	<input type="checkbox"/> \$1210
1/2 page horizontal 7.5" x 4.75"	<input type="checkbox"/> \$1560	<input type="checkbox"/> \$1380	<input type="checkbox"/> \$1210
1/3 vertical 2.25" x 10"	<input type="checkbox"/> \$1240	<input type="checkbox"/> \$1034	<input type="checkbox"/> \$880
1/3 horizontal 8" x 3.33"	<input type="checkbox"/> \$1240	<input type="checkbox"/> \$1034	<input type="checkbox"/> \$880
1/4 page 3.5" x 4.75"	<input type="checkbox"/> \$918	<input type="checkbox"/> \$690	<input type="checkbox"/> \$550
Spot Color			
<input type="checkbox"/> Add 25% to the Black and White rates for each additional color.			
Black & White	1x	2x	4x
2-page spread	<input type="checkbox"/> \$3430	<input type="checkbox"/> \$2922	<input type="checkbox"/> \$2585
Full page 7.5" x 10"	<input type="checkbox"/> \$2001	<input type="checkbox"/> \$1534	<input type="checkbox"/> \$1246
1/2 page vertical 3.5" x 10"	<input type="checkbox"/> \$1040	<input type="checkbox"/> \$918	<input type="checkbox"/> \$807
1/2 page horizontal 7.5" x 4.75"	<input type="checkbox"/> \$1040	<input type="checkbox"/> \$918	<input type="checkbox"/> \$807
1/3 page vertical 2.25" x 10"	<input type="checkbox"/> \$800	<input type="checkbox"/> \$690	<input type="checkbox"/> \$586
1/4 page 3.5" x 4.75"	<input type="checkbox"/> \$560	<input type="checkbox"/> \$460	<input type="checkbox"/> \$366

Notes: Bleeds must be at least 9 points (.125") on each bleed side.
All sizes are expressed width x length.

Classified Ad Rates	
1x	
Up to 150 words	<input type="checkbox"/> \$359
Up to 300 words	<input type="checkbox"/> \$639
2x	
Up to 150 words	<input type="checkbox"/> \$300
Up to 300 words	<input type="checkbox"/> \$560
4x	
Up to 150 words	<input type="checkbox"/> \$255
Up to 300 words	<input type="checkbox"/> \$480

Color Block Background	
1x	
Up to 150 words	<input type="checkbox"/> \$464
Up to 300 words	<input type="checkbox"/> \$720
2x	
Up to 150 words	<input type="checkbox"/> \$401
Up to 300 words	<input type="checkbox"/> \$680
4x	
Up to 150 words	<input type="checkbox"/> \$320
Up to 300 words	<input type="checkbox"/> \$560

Color Block Background	
Per ad	<input type="checkbox"/> \$100 per listing/per issue

EM Resident is published quarterly: Jan/Feb/March, April/May/June, July/Aug/Sept, and Oct/Nov/Dec.
AD SALES DEADLINES AND MATERIALS DEADLINES ARE STRICTLY ENFORCED.
 *Payment for multiple insertions due with first insertion. **NO REFUNDS** on cancellations after space deadline.
 All rates are non-commissionable. Any cancellations must be submitted in writing.

ADVERTISER'S INFORMATION

Contact Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____

If you are reserving space for a multiple insertion display ad, please read the following statement and sign below.

I understand that multiple insertion display ads are sold at a reduced rate and that the number of insertions must run in consecutive order and be paid for in full at the space deadline of the first insertion. I may change the individual ad with each newsletter issue as long as the ad size remains the same.

Name _____
 Title _____ Date _____

Reserve space in these issues: ☐ Jan/Feb/March ☐ April/May/June ☐ July/Aug/Sept ☐ Oct/Nov/Dec

METHOD OF PAYMENT

☐Check enclosed ☐Visa ☐MasterCard ☐Discover ☐AMEX

*Discounts apply for credit card payments! Please contact Cynthia Kucera for details.

Card Number+CVV _____

Expiration Date _____

Cardholder's signature _____

AGENCY/BILLING INFORMATION

(If different from advertiser information)

Contact Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Questions? Contact Cynthia Kucera at 201-767-4170 or email advertising@emra.org

DIGITAL ADVERTISING

2023 ADVERTISING RATES/ORDER FORM

ADVERTISING GUIDELINES

Ads must be submitted in .JPG, .GIF, or .BMP format with a minimum resolution of 72 DPI and conform to size requirements listed below. Be sure to include your website address for banner navigation purposes.

- ▶ **EMRA.org and EM Resident online homepages:** 728 x 90px leaderboard; 300 x 250px medium rectangle
- ▶ **EMRA.org interior and EM Resident online article pages:** 728 x 90px leaderboard; 300 x 250px medium rectangle
- ▶ **Digital Newsletters (What's Up, EMRA Daily):** 728 x 90px leaderboard; 25-word content marketing spot
- ▶ **EM Resident Online TOC email:** 1 advertiser per year; 728 x 90px leaderboard

TYPESETTING/AD DESIGN

In addition to the charge for ad placement, for a typesetting fee of \$100, the publisher will format your ad with a solid line border and enter bulleted or paragraph-style text. You may submit a JPG file of your logo to be inserted.

Ad Location (Leader Rectangle)	1x		3x		6x		12x	
	LEADER	RECTANGLE	LEADER	RECTANGLE	LEADER	RECTANGLE	LEADER	RECTANGLE
EMRA.org Homepage	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$840	<input type="checkbox"/> \$2835	<input type="checkbox"/> \$2205	<input type="checkbox"/> \$4725	<input type="checkbox"/> \$3780	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$6300
EMRA.org Interior	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$840	<input type="checkbox"/> \$2835	<input type="checkbox"/> \$2205	<input type="checkbox"/> \$4725	<input type="checkbox"/> \$3780	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$6300
EMResident Online	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$840	<input type="checkbox"/> \$2364	<input type="checkbox"/> \$2100	<input type="checkbox"/> \$4410	<input type="checkbox"/> \$4095	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$6300
Digital Newsletters (Leader Content)	1x		3x		6x		12x	
	LEADER	CONTENT	LEADER	CONTENT	LEADER	CONTENT	LEADER	CONTENT
What's Up (monthly)	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$2365	<input type="checkbox"/> \$2835	<input type="checkbox"/> \$4410	<input type="checkbox"/> \$5040	<input type="checkbox"/> \$7560	<input type="checkbox"/> \$8820
EMRA Daily @ CORD Academic Assembly	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$3700						
EMRA Daily @ ACEP Scientific Assembly	<input type="checkbox"/> \$3000	<input type="checkbox"/> \$3700						
EM Resident Online TOC (4x/yr)	<input type="checkbox"/> \$4725							

*Payment for multiple insertions due with first insertion. All rates are non-commissionable.
NO REFUNDS on cancellations after insertion order is received. Any cancellations must be submitted in writing.

ADVERTISER'S INFORMATION

Contact Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____

If you are reserving space for a multiple insertion display ad, please read the following statement and sign below.

I understand that multiple insertion display ads are sold at a reduced rate and that the number of insertions must run in consecutive order and be paid for in full at the space deadline of the first insertion. I may change the individual ad with each newsletter issue as long as the ad size remains the same.

Name _____
 Title _____ Date _____

Reserve space in these issues: ☐ January ☐ April ☐ July ☐ October
☐ February ☐ May ☐ August ☐ November
☐ March ☐ June ☐ September ☐ December

METHOD OF PAYMENT

☐ Check enclosed ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

*Discounts apply for credit card payments! Please contact Cynthia Kucera for details.

Card Number+CVV _____

Expiration Date _____

Cardholder's signature _____

AGENCY/BILLING INFORMATION

(If different from advertiser information)

Contact Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Questions? Contact Cynthia Kucera at 201-767-4170 or email advertising@emra.org

MEMBERSHIP MAILING

2023 LIST RENTAL RATES/ORDER FORM

GUIDELINES

Please read all guidelines before submitting your request

1. Requests for mailing list rental must be submitted in writing along with a copy of all materials to be included in the mailing you will be sending to EMRA members. **Payment must be received before your order will be fulfilled. EMRA does not provide email addresses of our members.**
2. The intended use must relate to and/or promote emergency medicine. The list(s) are to be used for the stated purpose only and can only be used once.
3. Failure to adhere to the conditions established by EMRA for the use of mailing lists may result in legal action. Any misuse will render the user liable for all damages to EMRA which arise out of litigation, attorney fees, court costs, or other expenses incurred because of the misuse.
4. All rights to distribution is solely the property of the Emergency Medicine Residents' Association. Lists obtained from EMRA may not be reproduced in any manner, either in whole or in part. This stipulation precludes the use of the same list at a later date and/or with a different mail piece. All lists will be provided in Microsoft Excel format.

Options	Price
<input type="checkbox"/> Entire Membership (Residents, Students, Fellows, Alumni, Life Members)	\$715
<input type="checkbox"/> All Resident Members & Graduation Dates	\$633
<input type="checkbox"/> Senior Residents	\$550
<input type="checkbox"/> Medical Students	\$468
<input type="checkbox"/> Alumni Members	\$523
<input type="checkbox"/> Special Criteria List	\$605
Describe special Criteria on sort field:	

Please do not forget to attach your mail piece when you order!

RELEASE FORM

I have read the guidelines above and understand that EMRA mailing lists are to be used only for the purpose indicated with the materials submitted to and reviewed by EMRA. The list provided by EMRA will not be reproduced, stored in whole or in part, and will be used only once. I understand that my order will not be processed until I have supplied the order form, material to be mailed (for approval), and payment.

CONTACT INFORMATION

Contact Name _____
Company _____
Address _____
City/State/Zip _____
Phone _____ Email _____

METHOD OF PAYMENT

☐ Check enclosed ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX
*Discounts apply for credit card payments! Please contact Cynthia Kucera for details.

Card Number+CVV _____

Expiration Date _____

Cardholder's signature _____

Questions? Contact Cynthia Kucera at 201-767-4170 or email advertising@emra.org



Tweetimonial

Serving on the **EMRA Medical Student Council** has been a true highlight of medical school. If you're **#EMBoud**, interested in advising/policy/education/advocacy, and want to work with awesome people **you should absolutely apply!**

EMRA BIENNIAL OPPORTUNITIES AT SPRING & FALL CONFERENCES

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA Awards (Summer and Winter)

Recognizing excellence through travel scholarships, merit awards, and project grants, EMRA's awards program - administered in summer and winter - is a great opportunity to support current and future leaders. Fund an existing award or work with EMRA to create your own branded opportunity.

Sponsorships
starting at
\$1,000

Refreshment Sponsor (In-person Events)

We host wave after wave of meetings and events where refreshments are provided - and you know how people feel about free food. Be the name attached to these complimentary breaks!

Sponsorship
starting at
\$1,000 per break
Cash bar options available

Conference Wi-Fi

Who doesn't use free Wi-Fi to stay connected to everything these days? This is an ideal opportunity to engage conference attendees with your brand several times a day.

Exclusive
sponsorship
\$5,000

Focus Groups

Want to conduct market research to better understand your customer's interests? Let us help by recruiting our members to help pinpoint your message and outreach.

Sponsorships
starting
at \$7,500
Honorariums and food/
beverage are additional



Tweetimonial

Some of my **MOST INVESTED MENTORS**
were placed in my life from
@emresidents events and opportunities.
10/10 would recommend

EMRA OPPORTUNITIES AT CORD ACADEMIC ASSEMBLY

March 20-24, 2023 | LAS VEGAS, NV

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA Party at CORD

Work hard, play hard - that's the motto in this specialty, and the EMRA Party lives up to it. Align your name to the premier social event where attendees relax and live in the moment.

Contact
Heather Deja

EMRA Quiz Show

Think board exam prep meets pub trivia night, EMRA style. Costumes? Check! Rowdy cheering section? Check! Tough medical questions? You know it!

Sponsorships
starting at
\$6,000

EMRA Leader Meet-Up

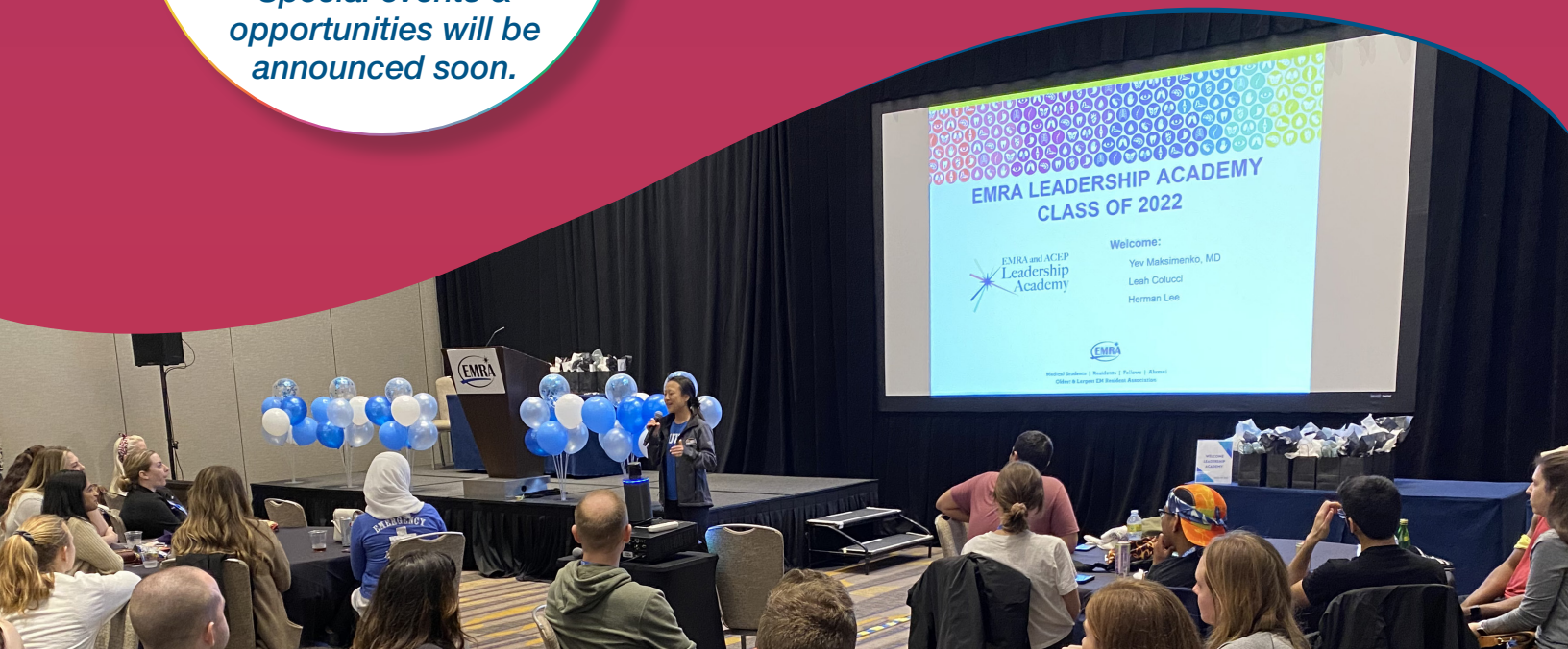
This networking event is a perfect opportunity to talk with the EMRA Board of Directors, the leaders of our 20 committees, and members of the EMRA/ACEP Leadership Academy.

Exclusive
sponsorship
\$6,000

**PLAN
AHEAD!**

**EMRA turns 50
in 2024!**

*Special events &
opportunities will be
announced soon.*



EMRA OPPORTUNITIES AT ACEP SCIENTIFIC ASSEMBLY

Oct. 8-12, 2023 | Philadelphia, PA

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA Leader Meet-Up

This networking event is a perfect opportunity to talk with the EMRA Board of Directors, the leaders of our 20 committees, and members of the EMRA/ACEP Leadership Academy.

Exclusive
sponsorship
\$12,000

EMRA Case-Con

Our poster competition attracts medical students and residents from around the globe, offering them the chance to highlight unique cases while presenting at a national conference.

Exclusive
sponsorship
\$6,000

EMRA Airway Stories

After a particularly rough shift, have you ever met up with your buddies to decompress and recharge over pizza and beer? That's EMRA Airway Stories: Life in the ED.

Sponsorships
starting at
\$1,500



Tweetimonial

Being part of EMRA

has been the **best decision I've made.** I'm forever indebted to this organization for **seeing something in me** that I never saw in myself

EMRA OPPORTUNITIES AT ACEP SCIENTIFIC ASSEMBLY

Oct. 8-12, 2023 | Philadelphia, PA

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA 20 in 6 Resident Lecture Competition

Think TED talks, EMRA-style. Competitors get 6 minutes and 20 slides to shine a light on any topic relevant to EM.

Sponsorships
starting at
\$4,000

EMRA MedWAR

Teams race through a specially designed course that challenges their wilderness medicine skills. This day-long event pushes mental and physical limits.

Sponsorships
starting at
\$2,000

EMRA SimWars

This medical simulation competition is hosted in front of a live audience. Challenging medical scenarios test teamwork, medical knowledge, and case management skills.

Sponsorships
starting at
\$1,500

**SAVE
THE DATE**

ACEP24

Sept. 28 - Oct. 3, 2024

Las Vegas, NV

**Celebrate EMRA's
50th Anniversary!**



EMRA OPPORTUNITIES AT ACEP SCIENTIFIC ASSEMBLY

Oct. 8-12, 2023 | Philadelphia, PA

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA Job & Fellowship Fair

EMRA hosts the largest emergency medicine recruitment event in the nation. It's an ideal opportunity to stand out among tomorrow's EM leaders. (Exhibit tables sold separately.)

Sponsorships
starting at
\$10,000

EMRA Job & Fellowship Fair Branded Materials

Boost your brand in any number of ways. We'll work with you to create a custom promotion.

Sponsorships
starting at
\$1,000

EMRA Residency Program Fair

This event is returning in person! It's the premier fair for EM-bound medical students and for programs who want to reach them.
(Exhibit tables sold separately.)

Sponsorships
starting at
\$2,500

EMRA Party

Attach your name to the premier social event where attendees relax and live in the moment. Co-sponsorship packages only.

Sponsorships
starting at
\$2,500





Tweetimonial

**THANK YOU @emresidents for another
great virtual fair.**

The efforts of **#EMRA** in chaperoning EM interested students through
the match process is unrivaled in the house of medicine.

EMRA EDUCATIONAL OPPORTUNITIES

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

Medical Student Leader Meet-Up

Connect with career-minded, ambitious EM-bound medical students at a key time in their professional development.

Sponsorships starting at \$3,000

EMRA Fall Medical Student Forum

Medical students are hungry for advice, and this event provides it. Program directors, faculty, and EM interns participate in panel discussions and Q-and-A sessions for standing-room-only crowds.

Sponsorships starting at \$1,500

EMRA Spring Medical Student Forum

Springtime is a big time for medical students prepping for the interview trail or clerkships. The Spring Medical Student Forum puts students face-to-face with faculty and program directors for advising sessions, skills labs, and networking.

Sponsorships starting at \$1,500

Tweetimonial
MANY THANKS to
@emresidents for the new
edition of the Antibiotic Guide!
Saving lives with
the latest info!





Tweetimonial

I always come away from our time together
so thankful for not only our great
specialty but my **amazing colleagues too**
(student, resident, & faculty).

EMRA EDUCATIONAL OPPORTUNITIES

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA Clinical Resources

We go with our members on every shift. From downloadable guides to our powerhouse publications such as the EMRA Antibiotic Guide, our resources provide bedside guidance at every level of training and practice.

Sponsorship opportunities are customized per resource

EMRA Leadership Academy

EMRA takes pride in developing the decision-makers of tomorrow - and our Leadership Academy is a shining example. This yearlong endeavor attracts the brightest, most motivated participants for monthly seminars and twice-yearly in-person sessions, culminating in a capstone project.

Sponsorship opportunities are customized

EMRA*Cast

EMRA is where our members are -- and our members love podcasts. EMRA resident members produce and publish 2 new EMRA*Cast episodes per month. As always, this content is "for residents, by residents."

Sponsorship opportunities are customized



EMRA EDUCATIONAL OPPORTUNITIES

To become a sponsor, contact Heather Deja at hdeja@emra.org or 469.499.0167

EMRA Hangouts

Designed for medical students preparing for the match, EMRA Hangouts are interactive video sessions recorded for evergreen viewing. EM faculty offer advice and take questions.

Sponsorships
starting at
\$1,500

EMRA Webinars

Have something you want to share with our members? You produce the content, we help promote the event and recruit attendees.

Sponsorships
starting at
\$3,000



Tweetimonial

First shift in the Peds ED.

Thank you @emresidents for the Basics of Pediatrics EM Guide. Really great shift. Shout out to the paw patrol stickers too. #MedTwitter #EMbound



EMRA

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