



UNCONVENTIONAL  
2020

EMRA & ACEP  
Job and Fellowship Fair

# Job Fair Booth Package

## Standard Booth

### Detail + Design

- Hero image and logo on exhibit page
- Company name, location and one web address on exhibit page
- Company description on exhibit page with up to 500 characters
- One product or service category tag to increase artificial intelligence searchability
- AI matchmaking technology used to drive attendees to recommended booths
- Two company collateral uploads on exhibit page

### Interact + Network

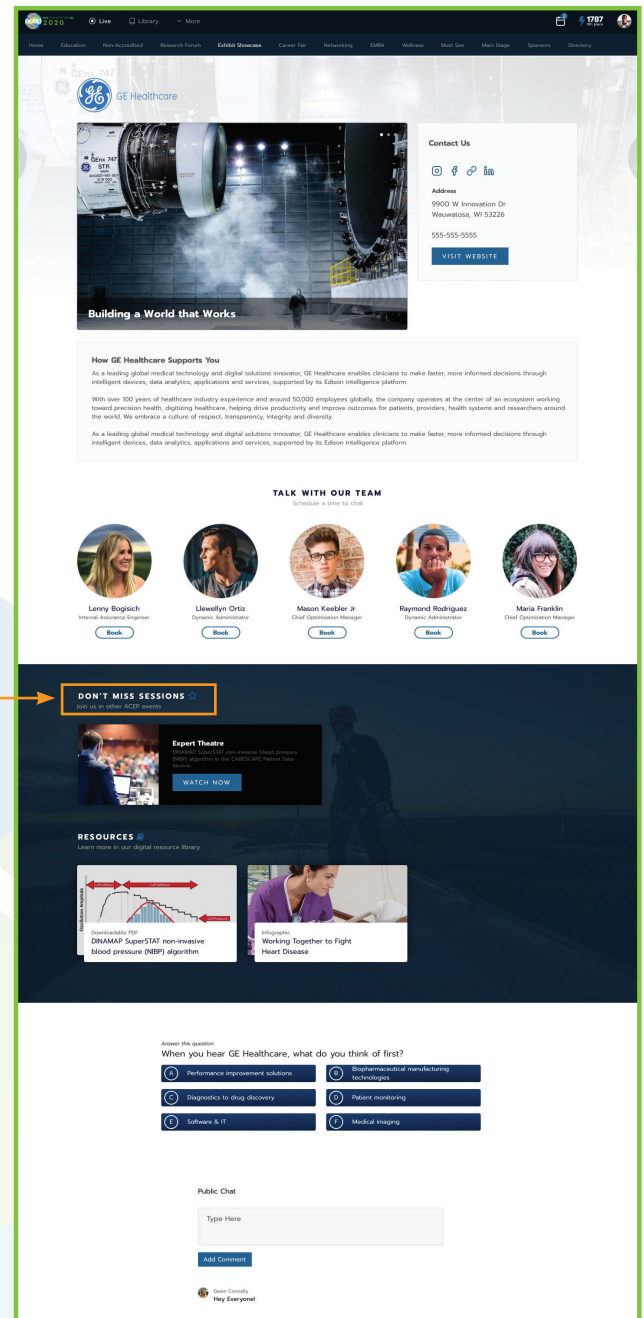
- Live private 1:1 chat for company representatives
- Schedule 1:1 meetings with attendees
- One interactive poll or question on exhibitor page
- Live exhibitor public chat board
- Five All Access registrations for company booth representatives
- Network with attendees (exhibitor-to-attendee — number of outreaches based on booth level)

### Leads

- Real-time dashboard lead and metric information during event
- Post-event booth lead reporting
- Post-event ACEP20 Global Insights Report

### Promotion

- A “Don’t Miss” section in booth to promote exhibitor’s upcoming programs or sponsorships



Support a career skills session and get featured spots on your exhibit page to showcase the session.